



# SPONSOR OPPORTUNITIES

Holiday Market at the Mill is part of a biannual, 2-3 day shopping event that takes place in the spring and fall in New Roads, Louisiana. Each show now hosts up to 140 vendors and attracts over 5,000 visitors across Louisiana and neighboring states throughout the weekend. The event started fourteen-years ago when the old cottonseed mill was refurbished for the purpose of this event and is also now used as a rental space for other events. Our spring show is referred to 'Market at the Mill' and takes place in April. The fall show, 'Holiday Market at the Mill' takes place the third weekend in November.

Why consider becoming a sponsor of Market at the Mill? Over the last four years, our team has increased our marketing outreach through email subscriptions, Facebook, Instagram, printed ads, billboards, and television ads. In e-blasts alone, we reach nearly 10,000 subscribers. Our total marketing impact is estimated to be over 50,000.

An entry fee is required to enter the market and according to surveys, shoppers spend an average of \$250 over the weekend. The weekend of each show is considered a blackout weekend for local hotels with visitors and vendors extending to neighboring towns to spend the night. Restaurants and shops in New Roads and Pointe Coupee Parish also report a significant increase in sales throughout the weekend.

Consider being part of a successful event that is continuing to grow!

Sincerely,

Mindy LaCour, Event Coordinator  
mindymatm@gmail.com  
713-376-0025



# PRESENTING SPONSOR | \$3,000

ONE AVAILABLE

YOUR  
LOGO

Presenting sponsor package includes your company logo on the front of our custom bag, along with the event logo in single color. A 4' x 15' banner will also be hung at the top of the Mill on the inside representing your company in full color. Your logo will also be included in marketing and printed materials, such as event map, e-blasts, ads, etc. with primary placement where other logos may be present.

In addition, you will receive 5 passes for the event and a complimentary \$50 bar tab at the Mill Bar.



If you are interested in supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

I would like to participate as the presenting sponsor.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

## SPONSOR CONTACT INFORMATION

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
PHONE

CHECKS MAY BE MAILED TO:

Market at the Mill  
P.O. Box 280  
New Roads, LA 70760

# TELEVISION AD SPONSOR | \$2,000 or \$1,000

ONE \$2,000 AVAILABLE | TWO \$1,000 AVAILABLE



Company logo will be featured along with other logos during 50, 30-second commercials on WAFB. The \$2,000 sponsor will be displayed as the larger logo. The remaining two logos at \$1,000 level will be displayed at approximately 75% of the size of the larger logo.

If you are Interested In supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

I would like to participate as the television ad sponsor.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

## SPONSOR CONTACT INFORMATION

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
PHONE

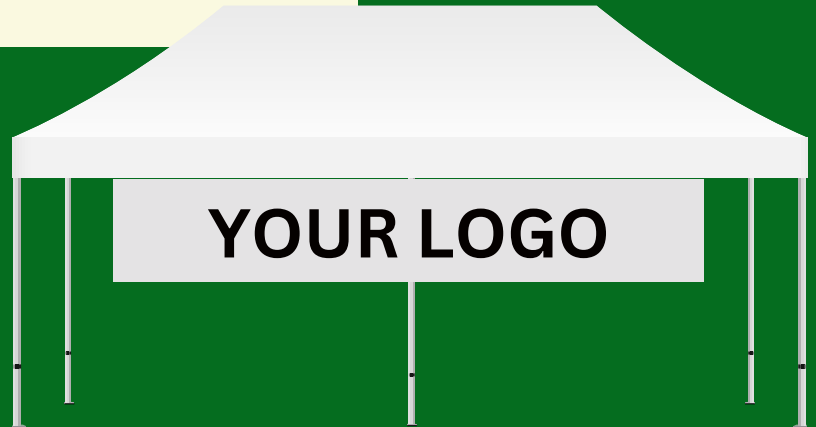
CHECKS MAY BE MAILED TO:

Market at the Mill  
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# TENT SPONSOR | \$1000

## TWO AVAILABLE

Tent sponsor includes your company logo featured on a 2' x 6' banner hanging from the side of the tent. Printing can be single or full color.



If you are Interested In supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

I would like to participate as a tent sponsor.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

### SPONSOR CONTACT INFORMATION

\_\_\_\_\_  
COMPANY NAME

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EMAIL

\_\_\_\_\_  
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# BAR SPONSOR | \$1,000

**TWO AVAILABLE**

The bar sponsor includes your company logo featured on one side of the 16oz styrofoam cup. Logo will be in single color, opposite of the side of the other Bar Sponsor.

If you are Interested In supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

I would like to participate as the bar sponsor.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

## SPONSOR CONTACT INFORMATION

\_\_\_\_\_  
COMPANY NAME

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EMAIL

\_\_\_\_\_  
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# BAG SPONSOR | \$600 OR \$300

**3 AVAILABLE AT \$600**  
**10 AVAILABLE AT \$300**

Bag sponsor package includes your company logo at designated location based upon the level of the sponsorship. The \$600 level will be featured at the top. The \$300 level will be featured below those. Logos are in single color. Bags measure approximately at 13" x 20".



If you are Interested In supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

I would like to participate as a bag sponsor.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

## SPONSOR CONTACT INFORMATION

\_\_\_\_\_  
COMPANY NAME

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EMAIL

\_\_\_\_\_  
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# WRISTBAND SPONSOR | \$1,000

**TWO AVAILABLE**

Wristband sponsor includes your company logo featured on one spot alternating with one other sponsor. These will be custom for Friday and Saturday. Printing will be single color printing.

If you are Interested In supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

I would like to participate as the wristband sponsor.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

## **SPONSOR CONTACT INFORMATION**

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
PHONE

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# VOLUNTEER SHIRT SPONSOR | \$1,000

**ONE AVAILABLE**



Volunteer Shirt Sponsor includes your company logo on the back side of the shirt, single color. The Market at the Mill logo will be on the left chest. These will be worn by volunteers and staff of Market at the Mill. A minimum of 25 shirts will be printed.

If you are Interested In supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

I would like to participate as the volunteer shirt sponsor.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

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# SPONSOR AGREEMENT

Count me In! If you are Interested In supporting Market at the Mill, please let us know how you would like for us to represent your company!

	SPRING & FALL SHOW		SPRING SHOW ONLY	
PRESENTING SPONSOR	\$5,000	<input type="checkbox"/>	\$3,000	<input type="checkbox"/>
TELEVISION AD SPONSOR	\$3,800	<input type="checkbox"/>	\$2,000	<input type="checkbox"/>
TELEVISION AND AD SPONSOR	\$1,800	<input type="checkbox"/>	\$1,000	<input type="checkbox"/>
TENT SPONSOR	\$1,800	<input type="checkbox"/>	\$1,000	<input type="checkbox"/>
BAR SPONSOR	\$1,500	<input type="checkbox"/>	\$800	<input type="checkbox"/>
BAG SPONSOR	\$1,100	<input type="checkbox"/>	\$600	<input type="checkbox"/>
BAG SPONSOR	\$550	<input type="checkbox"/>	\$300	<input type="checkbox"/>
WRISTBAND SPONSOR	\$1,500	<input type="checkbox"/>	\$800	<input type="checkbox"/>

If you are Interested In supporting Market at the Mill, please complete the form below. COMMITMENT IS DUE BY FEBRUARY 15 . PAYMENT DUE IN FULL BY MARCH 15.

\_\_\_\_\_  
SPONSOR REPRESENTATIVE SIGNATURE

## SPONSOR CONTACT INFORMATION

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