



SPONSOR OPPORTUNITIES

Market at the Mill is part of a biannual, 2-day shopping event that takes place in the spring and fall in New Roads, Louisiana. Each show now hosts up to 140 vendors and attracts over 5,000 visitors across Louisiana and neighboring states. The event started thirteen-years ago when the old cottonseed mill was refurbished for the purpose of this event and is also now used as a rental space for other events. Our spring show is referred to 'Market at the Mill.' This year's event takes place from November 17-18.

Why consider becoming a sponsor of Holiday Market at the Mill? Over the last three years, our team began collecting contact information on shoppers through online ticket sales and door prize entries. We now own an email subscription database of over 8,000 contacts. An entry fee is required to enter and according to surveys, shoppers spend an average of \$250 over the weekend. Market at the Mill also collectively has over 11,000 followers between Facebook and Instagram. The weekend of each show is considered a blackout weekend for local hotels with visitors and vendors extending to neighboring towns to spend the night. Restaurants and shops in New Roads and Pointe Coupee Parish also report a significant increase in sales throughout the weekend.

Consider being part of a successful event that is continuing to grow and doubles the population of New Roads in one day!

Sincerely,

Mindy LaCour, Event Coordinator
mindymatm@gmail.com
713-376-0025



TELEVISION AD SPONSOR | ~~\$2,000~~ or \$1,000

~~ONE \$2,000 AVAILABLE | TWO \$1,000 AVAILABLE~~



Company logo will be featured along with other logos during 50, 30-second commercials on WAFB. The \$2,000 sponsor will be displayed as the larger logo. The remaining two logos at \$1,000 level will be displayed at approximately 75% of the size of the larger logo.

TENT SPONSOR | \$1000

TWO AVAILABLE

Tent sponsor includes your company logo featured on a 2' x 6' banner hanging from the side of the tent. Printing can be single or full color.



~~BAR SPONSOR | \$750~~

TWO AVAILABLE

The bar sponsor includes your company logo featured on one side of the 16oz styrofoam cup. Logo will be in single color, opposite of the side of the other Bar Sponsor.

~~BAG SPONSOR | \$600 OR \$300~~

3 AVAILABLE AT \$600 | 10 AVAILABLE AT \$300

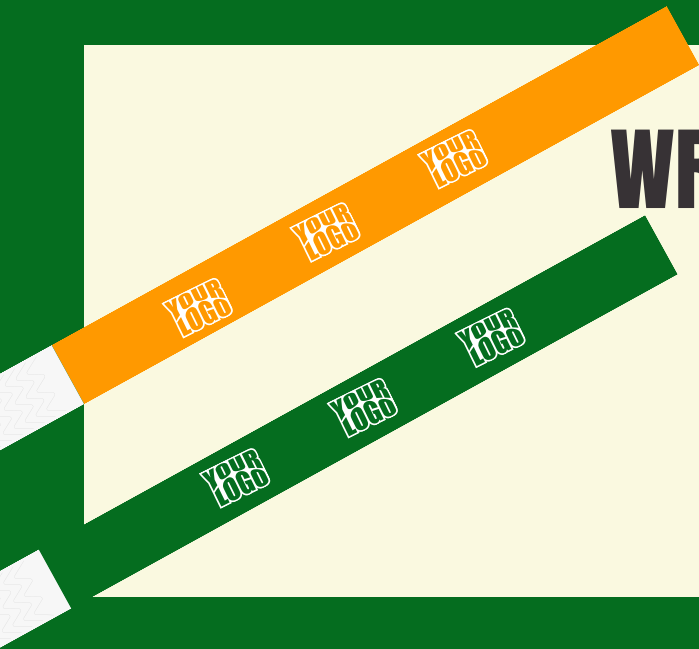
Bag sponsor package includes your company logo at designated location based upon the level of the sponsorship. The \$600 level will be featured at the top. The \$300 level will be featured below those. Logos are in single color. Bags measure approximately at 13" x 20".



WRISTBAND SPONSOR | \$800

TWO AVAILABLE

Wristband sponsor includes your company logo featured on one spot alternating with one other sponsor. These will be custom for Friday and Saturday. Printing will be single color printing.



SPONSOR AGREEMENT

Count me In! If you are Interested In supporting Market at the Mill, please let us know how you would like for us to represent your company!

TELEVISION AD SPONSOR	\$2,000	<input type="checkbox"/>
TELEVISION AND AD SPONSOR	\$1,000	<input type="checkbox"/>
TENT SPONSOR	\$1,000	<input type="checkbox"/>
BAR SPONSOR	\$750	<input type="checkbox"/>
BAG SPONSOR	\$600	<input type="checkbox"/>
BAG SPONSOR	\$300	<input type="checkbox"/>
WRISTBAND SPONSOR	\$800	<input type="checkbox"/>

COMMITMENT IS DUE BY JULY SEPTEMBER 15.
PAYMENT DUE IN FULL BY OCTOBER 1.

SPONSOR REPRESENTATIVE SIGNATURE

SPONSOR CONTACT INFORMATION

COMPANY NAME

EMAIL

PHONE

CHECKS MAY BE MAILED TO:

Market at the Mill
P.O. Box 280
New Roads, LA 70760